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Firm's Recall Hotline: (800) 426-4777
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908
HC Media Contact: (613) 957-2983

Toy Mobile Phones Recalled by Discovery Toys Due to Choking Hazard

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of product: Toddler Talk Toy Mobile Phones

Units: About 2,900 in the United States and 700 in Canada

Importer: Discovery Toys LLC, of Livermore, Calif.

Hazard: The clear plastic antenna can break off, posing a choking hazard to young children.

Incidents/Injuries: Discovery Toys has received reports of three incidents in which the toy telephone's antenna broke off. A child was found mouthing the toy phone's antennae but it was removed by his mother.

Description: This recall involves a red and blue plastic battery-operated toy mobile phone with a small, clear antennae, buttons numbered "1, 2, 3, 4 and Play," a screen with a boy's face and the words "hello! hola! bonjour!" Only model number 1231 is involved in this recall. The model number is printed on the toy's packaging. "Discovery Toys" is stamped into the red plastic on the back of the toy.

Sold by: Discovery Toys Educational Consultants nationwide from September 2010 through November 2010 for about \$18.

Manufactured in: China

Remedy: Consumers should immediately take the recalled toy mobile phones away from young children and contact Discovery Toys for instructions on how to return them for a replacement toy.

Consumer Contact: For additional information, contact Discovery Toys at (800) 426-4777 anytime, or visit the firm's website at www.discoverytoysinc.com.

Note: Health Canada's press release is available at http://cpsr-rspc.hc-sc.gc.ca/PR-RP/recall-retrait-eng.jsp?re_id=1240



CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting <https://www.cpsc.gov/cgibin/incident.aspx>

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death from over 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$800 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

Under federal law, it is illegal to attempt to sell or re-sell this or any other recalled product.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772, teletypewriter at (800) 638-8270, or visit www.cpsc.gov/talk.html. Consumers can obtain this press release and recall information at www.cpsc.gov. To join a free e-mail subscription list, please go to www.cpsc.gov/cpsclist.aspx.

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