



DISCOVERY TOYS HOTLINE MESSAGE

JULY 27, 2009

DT New News:

NEW COMP PLAN STARTS AUGUST 1

The New Comp Plan Q & A is available on the website. [Click here to see the details.](#)

[To see the full Comp Plan overview click here.](#) Please email newcompplan@discoverytoys.net with any additional questions you need answered and we will add it to the Q & A.

WHAT'S IN THE FALL NEW PRODUCTS KIT?

[Click here to view the selection of products in the Fall NPK and place your order today.](#) Place your order today. Get ready for our exciting fall season beginning September 1.

LEADERSHIP REWARDS PROGRAM

The current Leadership Rewards Program is still in effect through 12/31/09 for all new Team Leader promotes. [Click here for handout.](#)

NEW BUSINESS CARD FILE AND STYLEGUIDE

NEW!! Business Card editable PDF files are ready for you to take to your printer! We pulled down the original new business card files and StyleGuide from May and put up this new, easy to use version for business cards and more. [Click here.](#)

FALL/WINTER CATALOG ORDERS

The Fall/Winter Catalogs will be available to order starting August 1. Order information will be posted on Thursday's PAL message.

NEW CONSULTANTS JOINING DT AUGUST 1-31

August 1 through August 31, all new consultants who join DT will receive one package of Spring/Summer catalogs and two packages of Fall/Winter catalogs.

NEW SUCCESS START KIT SHIP DATE

The New Success Start Kit featured on the back of the New Fall 2009 Catalog starts shipping to new consultants who joined starting September 1.

NEW ECO TOTE FOR SALE

The first of our new Logo Shop items is HERE!!! The Super ECO Tote is ready for your orders. This big roomy tote is more than a tote—it is gift wrap for collections of toys, it is the perfect Merchandiser for your event booths—just fill it up with toys or tissue—and it makes a great sign on the table or at parties, too. Use it for your own promotions and ideas to sell and recruit! It's all up to YOU...it's your business, you decide what you want to offer. These new totes are the perfect new way to say "new" and refreshed Discovery Toys!

[Click here for details.](#)

CORRECTION – NEW FALL NPK ARRIVAL

The New Fall Products Kit is scheduled to arrive on your door step August 31, for orders placed by August 20. This is a correction to last week's Hotline message. Be sure to place your orders now so shipping is not delayed. Even if you plan to earn the NPK for FREE or half off, you still need to order the NPK first. You are responsible for tax and shipping costs.

DT Product:

NEW FALL PRODUCTS AND FALL CATALOG

The new Fall catalog and products were revealed at Convention! All new Fall products feature our new branded packaging and there are now valuable skill cards for every product. Learning Tools—including new Parent Guides—will help to elevate your business to a whole new level and allow you to pass along the expertise and a level of excellence to your Customers.

NEW SUCCESS START REWARDS PROGRAM

The New Success Start Rewards Program was also revealed in Denver. The requirements are the same but the rewards are even richer than before. A new consultant who joins Discovery Toys can earn over \$2,750.00 in just the first three full months by achieving all 4 Levels of Sales and Recruiting! Effective July 20, all awards achieved by the new consultant will follow the new Success Start Rewards Program.

[Click here to see the enhanced program.](#)

DT SPRING CATALOG ON SALE through JULY 31

#9500 (40 catalogs)	Reg. Price \$21.50	Sale Price \$17.25
#8430 (100 catalogs)	Reg. Price \$50.00	Sale Price \$40.00

DT NEW FALL PRODUCTS KIT AVAILABLE

The New Fall Products Kit is available for purchase at \$165 with a \$50 deposit. It has a retail value of over \$380.

DT Business Promotions:

NEW COMPENSATION PLAN

The terrific New Discovery Toys Compensation Plan was unveiled at Convention in Denver. There was a lot of excitement and buzz about the new plan and how easy it is to MAKE MONEY!! It follows Success Start Rewards—recruit and sell and you will make money with lots of lucrative bonuses, too!

[Click here to see the New Compensation Plan.](#)

JULY TEAM BUILDING PROMOTION

Join Discovery Toys July 1-July 31 and receive a \$40 coupon toward our Exciting New Fall Products coming out September 1, when the new consultant places orders totaling \$250 or more by August 31.

JULY 16 – AUGUST 31 CUSTOMER PROMOTION

With a \$40 order, a customer receives a \$10 coupon redeemable toward DT New Fall Products for month of Sept. 1-30! [Click here for details.](#)

JULY 16 – AUGUST 31 HOSTESS PROMOTION

With total party sales of \$400 or more, the hostess may choose either Motor Works OR Fashion Friends for FREE!

IMPORTANT: The Customer and Hostess Promotions are for customers and hostesses ONLY either through a home party or a catalog party. Consultants may NOT place inventory orders to qualify for the Customer and/or Hostess Promotion. [Click here for details.](#)

Please note: If consultants violate the promotion, they will not be able to access e-clic ordering for one month; all orders will need to be faxed or called in that month.

EARN YOUR NPK FOR FREE PROMOTION JULY 1 – AUGUST 15

Sell \$750 and personally add 1 new team member – Earn NPK for half-off.
Sell \$1,250 and personally add 2 new team members – Earn NPK for FREE!
*Order your NPK by August 15 in order to qualify for this promotion.
Rebate does not include tax and shipping.*

CHECK THE WEBSITE FOR ALL CURRENT PROMOTIONS:

[Click here for details.](#)

DT Business Supplies:

NEW DT WEBSITE

Our New Discovery Toys Website is going live on August 1!! Those who went to convention got a glimpse of the new site. This is really exciting and will elevate Discovery Toys to a whole new level!

DT SUCCESS START GUIDE

Our first new consultant training piece is designed to help you train your new team members and get them off to a successful quick start. It is also included in all Success Start Kits to new consultants. The Success Start Guide is also available to download from the website. Email new team members the link for the Success Start Guide while they are waiting for their kit to arrive. [Click this link for details.](#)

NEW DT 411 TRAINING CALL SCHEDULE

Many new announcements were made at convention. Training calls began Tuesday, July 21. The calls are taped for your convenience. [Click here to see the Call Schedule and times.](#)

NEW DT LOGO PARTY INVITATIONS ARE AVAILABLE TO ORDER

#9686 (40) **\$1.50**

NEW DT CUSTOMER ORDER FORMS ARE HERE

#6640 (30 forms) **\$2.00**

#8933 (90 forms) **\$5.00**

DT SUCCESS START KIT – \$125 FOR ALL NEW RECRUITS

New Recruits can sign up with just a \$25 Deposit

Shipping cost \$31 for contiguous US and \$50 for Hawaii, Alaska, and US Territories

Note: PRODUCT CORRECTIONS –

*Plane, Train, & Automobile is shown in error on the back of the catalog. Starting May 19, Fashion Friends is a temporary replacement for the original item Motor Works.

*Place & Trace has replaced Toddler Talk in order to allow consultants to offer Toddler Talk to Customers until we can find an alternative supplier for the chip used in the product.

*Effective June 9 and through the Spring/Summer season, It's A Match will be substituted for Little Red Riding Hood AND Sounds Like Fun CD will be substituted for Counting With Animals.

[Click on this link.](#)

IMPORTANT DT DATES:

August 1 Own the Opportunity Compensation Plan begins

August 15 Deadline to order Fall NPK to qualify for the Half-off and Free Promotion

September 1 Fall Season Begins

Check back for your next Hotline message after 3:30 pm PT, Monday, August 3